

BRANDON PARNELL

PROVEN MULTI-UNIT LEADER



PERSONAL PROFILE

I am a dynamic multi-unit leader renowned for my commitment to servant leadership. With a track record of inspiring teams to surpass goals and fostering individual growth, I bring strategic planning, effective communication, and a visionary approach to elevate team performance.

WORK EXPERIENCE

Regional Training & Openings Manager

Piada Italian Street Food | 2023 - present

- Lead coaching and professional development for 35 locations across three states.
- Drive the identification and development of Certified Training locations while overseeing the New Restaurant Opening process.
- Elevate operational efficiency and ensure consistent training standards, playing a key role in organizational success.

Area Director

Meritage Hospitality Group | 2022 - 2023





- Launched new brand in Michigan and Ohio, opening first four locations in 120 days.
- Led district and general managers for seamless restaurant operations.
- Collaborated with corporate consultant to align franchise ops with company standards.

Area Manager

Inspire Brands / KBP Inspired (Arby's) | 2015 - 2022

- Achieved continuous year-over-year sales and guest count growth.
- Maintained lowest manager turnover in division throughout tenure.
- Cultivated a training culture, leading to five National Certified Training Restaurants.
- Managed PNL for nine locations, AUV \$1M to \$2M.
- Award-winning leadership across nine locations.

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AWARDS RECEIVED

- Area Supervisor of the Year
- Best Area Sales Increase
- Lowest Management Turnover
- Area Supervisor of the Quarter
- “Teamwork” Values Award
- “Make a Difference” Values Award
- “Play Fair” Values Award
- “Get it Done” Values Award